

THE
LINCOLN
COMMON

Hines **McCAFFERY**





AN IMPECCABLY CRAFTED EXPERIENCE.

The excitement of indulgence, shopping, dining and dwelling offered at The Lincoln Common is an elevated experience not found anywhere else in Chicago.



AN ABUNDANCE OF OPTIONS.

With high-quality retail, fitness offerings, parks, chef-driven restaurant concepts, vibrant nightlife and more, there's no better hub for Chicagoans to spend their days at than The Lincoln Common.





POSH. PERSONAL. PREMIUM.

**THE LINCOLN COMMON FORMS
A BEAUTIFUL BRIDGE BETWEEN
COMMUNITY AND COMMERCE.**

Think warm encounters and quality service,
high culture and modern convenience,
compelling inspiration and easy
accessibility—unlike any other
shopping destination in Chicago.







**\$122 MILLION
SPENT ANNUALLY
ON CLOTHING AND
ACCESSORIES IN
LINCOLN PARK.**



**100,000 SQUARE FEET
OF EXCLUSIVE RETAIL
SPACE AVAILABLE**

AUTHENTIC. ALLURING. ARTISANAL.

On special days and every day, the community gathers at The Lincoln Common table. Defined by chef-driven, singular concepts from globally inspired to locally crafted. Adventurous and bold, provocative and thrilling, on-the-go or out-for-the-night,

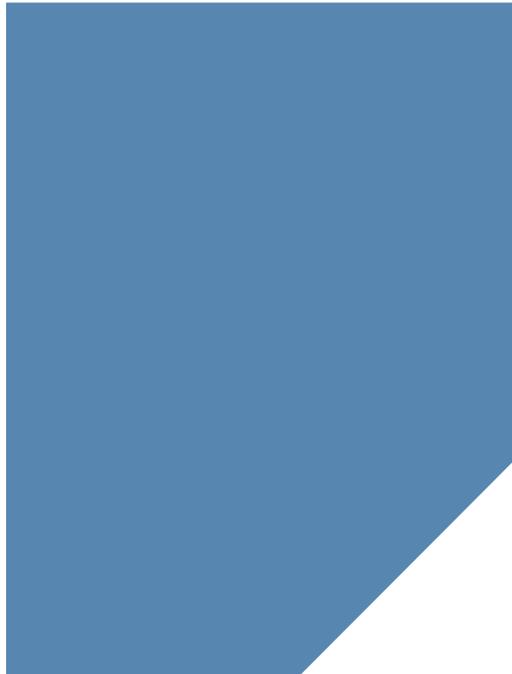
**MEMORABLE MOMENTS ARE SERVED
AT THE LINCOLN COMMON.**







**LINCOLN PARK
RESIDENTS SPEND
\$425 MILLION
ANNUALLY ON
FOOD AND
BEVERAGE IN THE
NEIGHBORHOOD.**





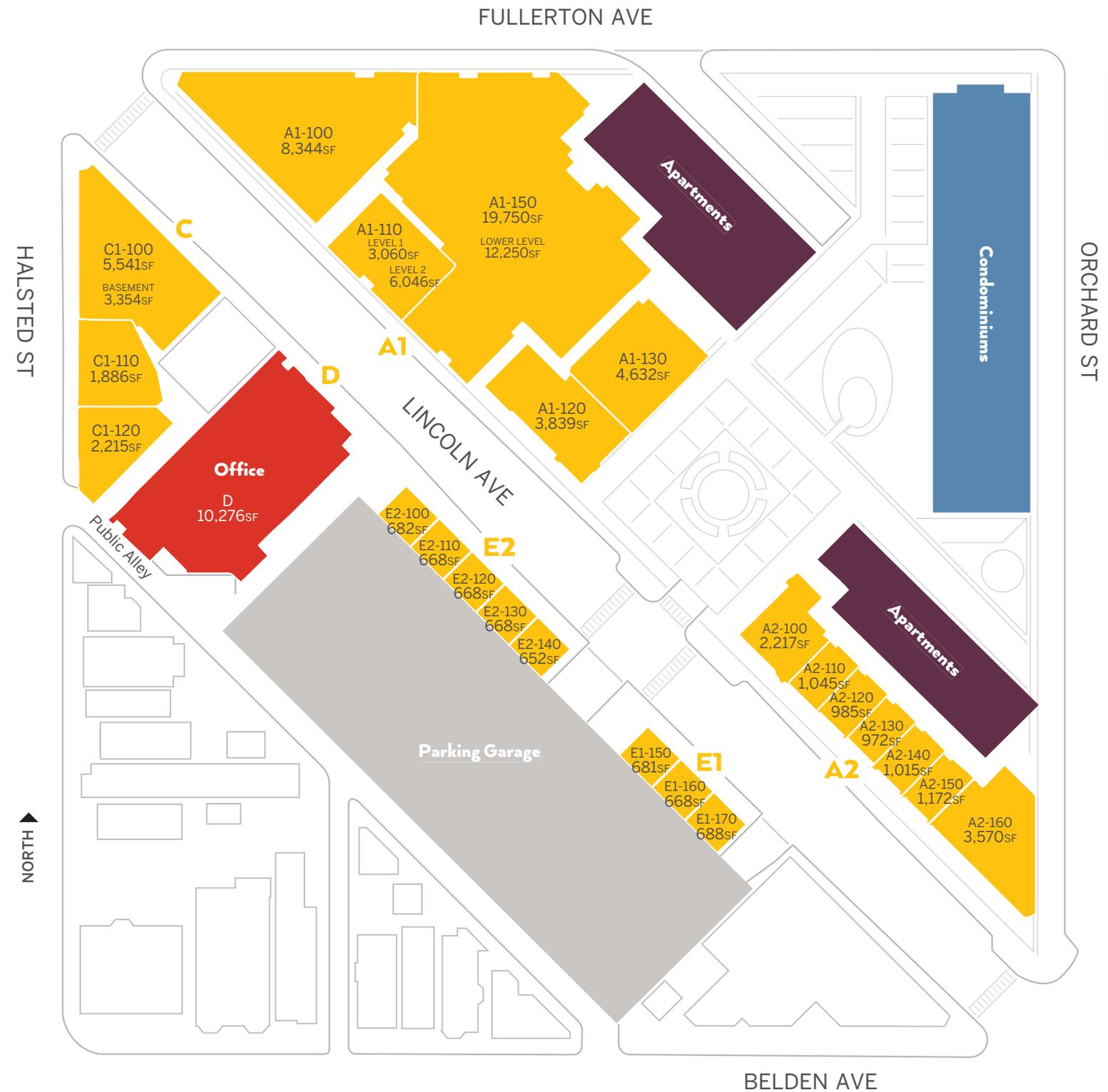
**\$140,000 AVERAGE
HOUSEHOLD INCOME
IN LINCOLN PARK.**

Plus, more than 1,000 residents living at The Lincoln Common provide a captive audience of affluent shoppers and diners.

SITE PLAN

THIS IS THE LINCOLN COMMON

- More than 100,000 sf of retail spaces ranging from 668 to 32,000 sf
- 540 luxury apartment units
- 60 condominiums
- 5-story boutique office building
- 156-room senior living facility (not shown)
- 850-stall parking garage
- One acre of open space





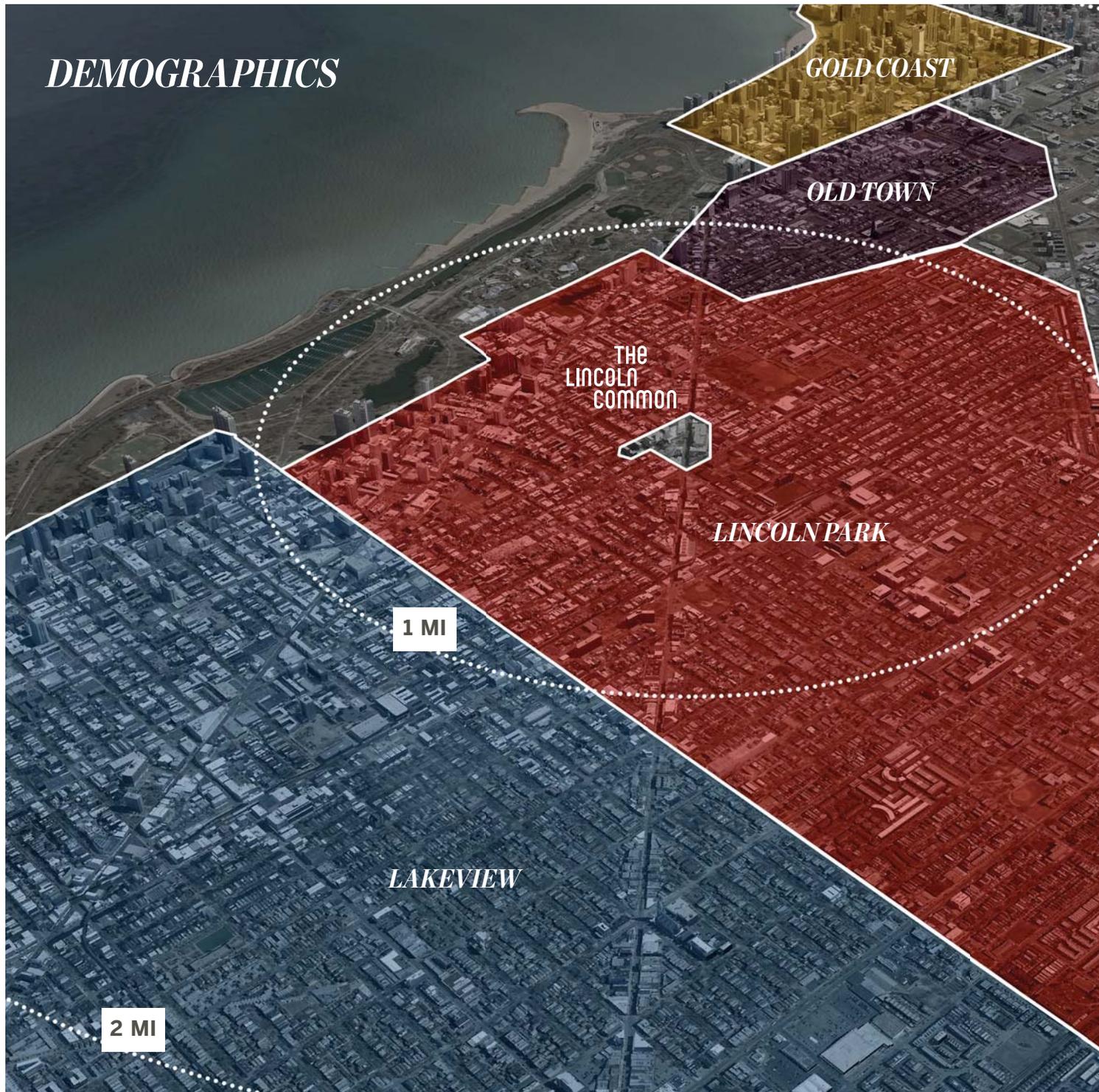
CAPTIVE. CONNECTED. COPIOUS.

THE SINGLE STRONGEST DEMOGRAPHIC IN THE CITY.

Budding scholars and young professionals.
Upscale families and affluent empty nesters.
The residents of Lincoln Park embody this eclectic
and diverse neighborhood, giving rise to the urban
sophistication and vibrant energy which surrounds
The Lincoln Common.



DEMOGRAPHICS



LINCOLN PARK OLD TOWN LAKEVIEW GOLD COAST



SIZE	2 sq mi	0.5 sq mi	2.5 sq mi	0.5 sq mi
POPULATION	56,142	17,665	80,111	33,772
HOUSEHOLDS	28,329	10,035	44,638	22,970
MEDIAN AGE	30.7	33.2	32.1	46.8
MEDIAN HOME VALUE	\$603,067	\$443,497	\$442,954	\$501,289
OWNER OCCUPIED	35.8%	37.3%	31.7%	39.6%
RENTER OCCUPIED	55.2%	56.4%	60.9%	45.5%
POP 25+ BACHELOR'S DEGREE+	82.8%	79.6%	80.4%	80.2%

INCOME

AVERAGE HOUSEHOLD INCOME	\$149,061	\$137,710	\$130,910	\$137,158
AVERAGE DISPOSABLE INCOME	\$95,559	\$90,449	\$86,539	\$89,804

EXPENDITURES

FOOD AWAY FROM HOME	\$182MM	\$60.6MM	\$257MM	\$134MM
FOOD AT HOME	\$257MM	\$86.6MM	\$361MM	\$192MM
ENTERTAINMENT + RECREATION	\$156MM	\$41.4MM	\$217MM	\$118MM
APPAREL + SERVICES	\$118MM	\$39.0MM	\$165MM	\$86.8MM

RACE

WHITE ALONE	84.9%	72.7%	84.4%	84.6%
BLACK ALONE	3.6%	17.9%	2.6%	5.5%
ASIAN ALONE	6.8%	6.2%	7.4%	7.2%
SOME OTHER RACE	2.0%	0.8%	2.8%	1.1%
TWO OR MORE RACES	2.6%	2.4%	2.8%	1.7%
HISPANIC ORIGIN (ANY RACE)	6.6%	4.6%	9.0%	4.5%

DEPAUL UNIVERSITY



4,000
FACULTY & STAFF

24,000
STUDENTS

More than 80% of DePaul students live in off-campus housing,
meaning a steady stream of students and staff passing the intersection.

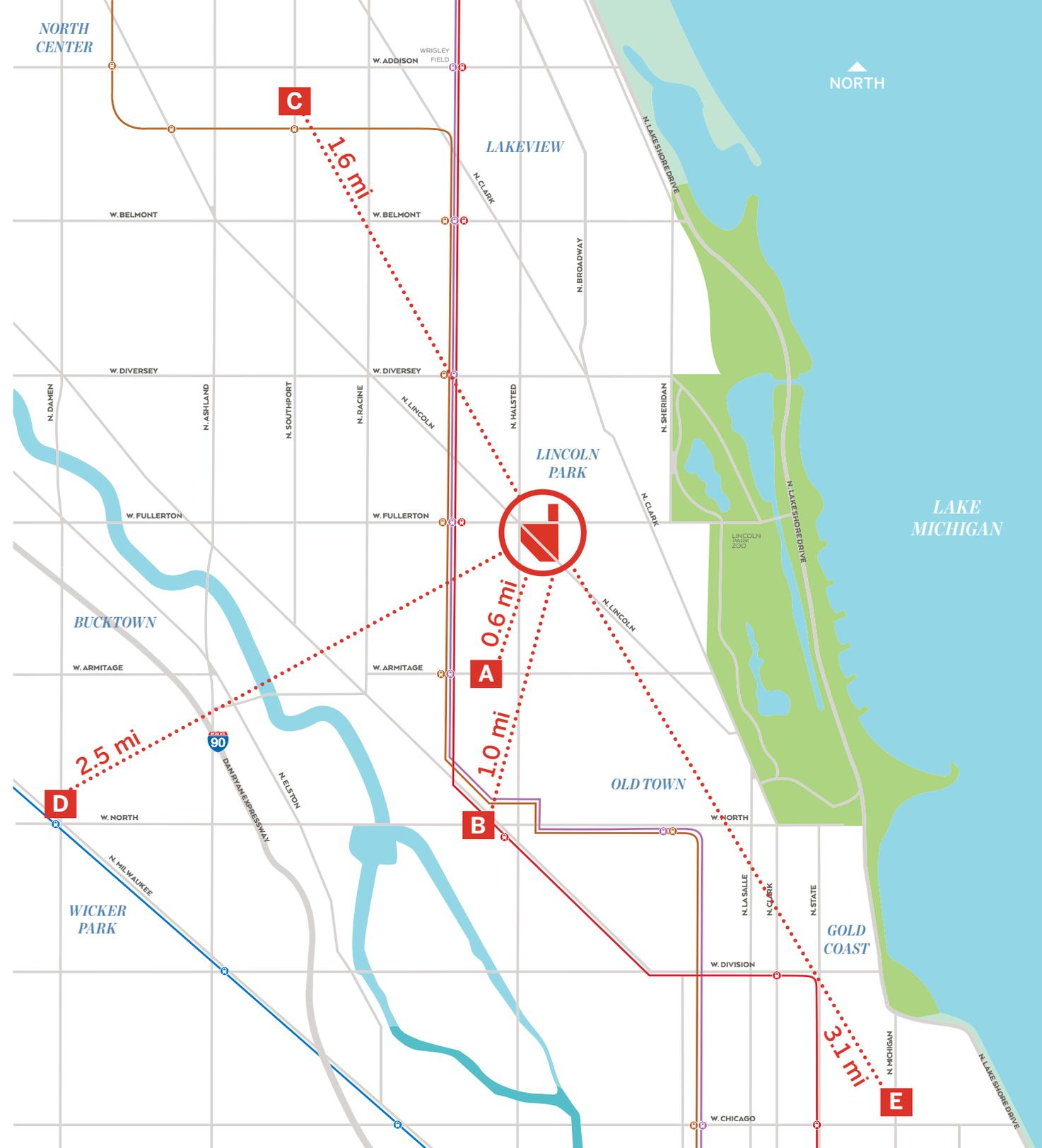
colleges.niche.com





COMPETITION

SHOPPING DISTRICT	DISTANCE TO LINCOLN COMMON	DRIVE TIME
A. Armitage	0.6 mi	5 min
B. North & Clybourn	1.0 mi	8 min
C. Southport	1.6 mi	10 min
D. Wicker Park	2.5 mi	14 min
E. Magnificent Mile	3.1 mi	18 min



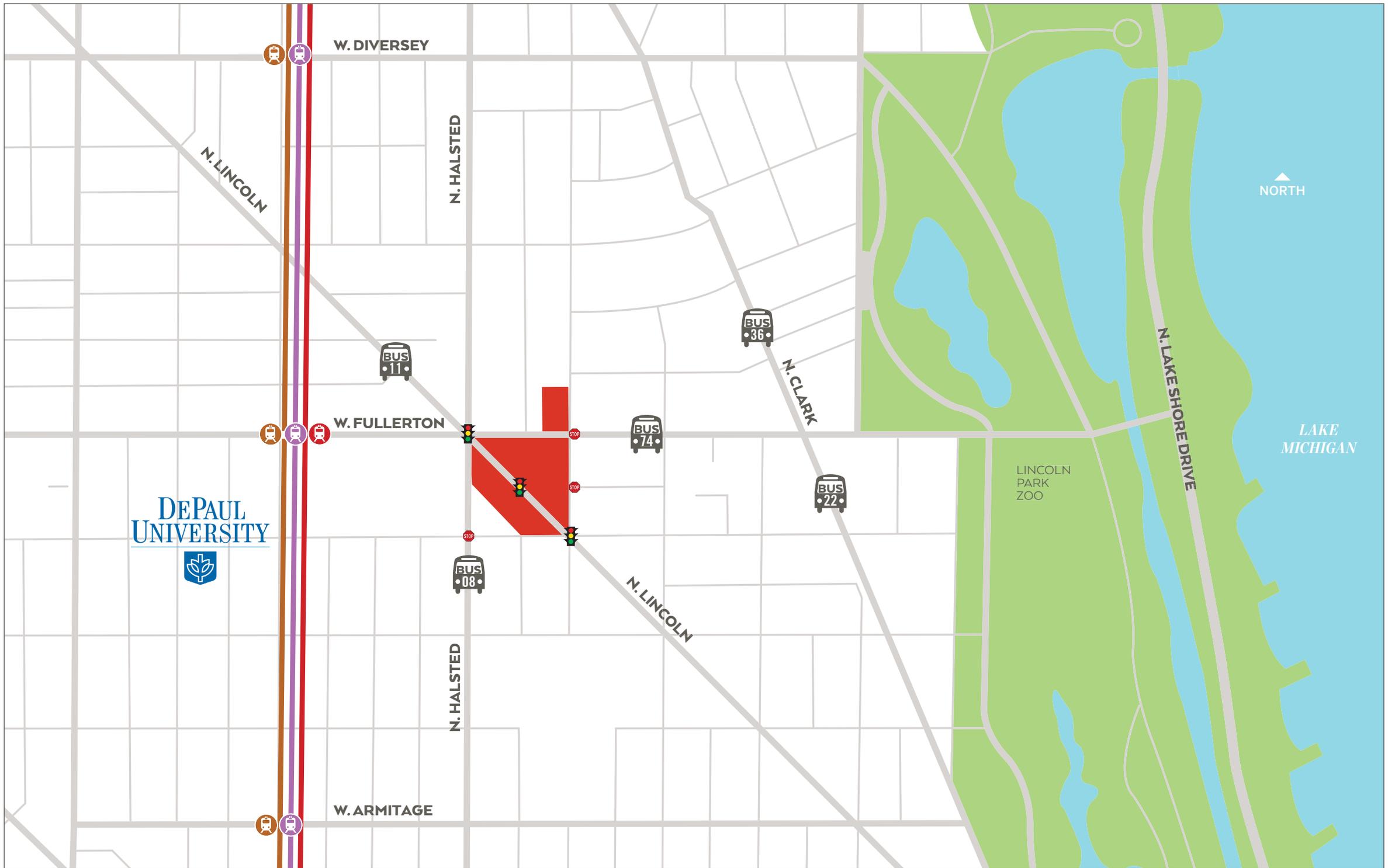


APEX. ACCESS. ABUNDANCE.

**TRANSIT ORIENTED,
PEDESTRIAN FOCUSED
AND CAR-FRIENDLY.**

By car, train, bus, bike
or foot, all roads lead to
The Lincoln Common.





COME ONE, COME ALL.

- Located at the intersection of Fullerton, Lincoln and Halsted
- 47,400 vehicles per day at this intersection
- 2 blocks to Fullerton CTA “L” stop Red, Purple and Brown lines
- 3 blocks to scenic lakefront park, beaches and Lincoln Park Zoo
- Less than 1 mile to Lake Shore Dr.

DAILY RIDERSHIP

TRAINS

Red Line	251,813
Brown Line	101,881
Purple Line	45,036

BUSES

#8 Halsted	22,972
#74 Fullerton	13,171
#22 Clark	19,433
#36 Broadway	14,339



BRING YOUR BUSINESS TO THE NEW CROSSROADS OF LINCOLN PARK

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THE
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